

# TALENT ACQUISITION SPECIALIST

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## Overview

### Talent Acquisition Specialist Technical Certificate

**Program Code: 40-196-CS**

Learn how to hire the best talent for your organization through recruitment and staffing skills. Explore the full cycle of the recruitment process, from the initial job requisition to the onboarding handoff. Learn to use a variety of approaches, including networking, leveraging relationships, social media and more traditional recruitment methods.

**The minimum required course grades and program grade point average (GPA) for students under this catalog are:**

*Core Courses = C*

*Program GPA = 2.0*

## Required Courses

| Code                         | Title                     | Credits   |
|------------------------------|---------------------------|-----------|
| <b>Core Courses</b>          |                           |           |
| 104-102                      | Marketing Principles      | 3         |
| 104-114                      | Social Media Promotion    | 2         |
| Approved Substitute: 104-109 |                           |           |
| 196-129                      | Human Resource Technology | 3         |
| Approved Substitute: 106-117 |                           |           |
| 196-164                      | Recruitment and Staffing  | 3         |
| 196-193                      | Human Resource Management | 3         |
| <b>Total Credits</b>         |                           | <b>14</b> |