# **HOSPITALITY MANAGEMENT**

### **Overview**

Hospitality Management Associate of Applied Science Degree

Program Code: 10-109-2

For more information:

Those in the hospitality industry know the importance of a warm, welcoming reception and the friendly treatment of guests. The vast industry encompasses management careers in full-service resorts, fine dining restaurants, cruise ships and more. Develop skills in supervision, budgeting, marketing and purchasing as related to the hospitality industry, including food service, lodging and tourism.

**Build your degree along a career pathway.** Start with a couple of courses or an entry-level credential to enter the job market in your area of interest, then continue with higher credentials on your educational path for job advancement and higher wages.

## **Career Pathway**

- 1. Hospitality Specialist 29
- 2. Hospitality Managment 60

The minimum required course grades and program grade point average (GPA) for students under this catalog are:

Core Courses = C

General Studies Courses = C

Program GAP = 2.0

# **Learning Outcomes Program Outcomes**

- 1. Plan the operations within a hospitality organization.
- 2. Organize hospitality resources to achieve the goals of the organization.
- 3. Direct (Manage and Motivate) individuals and/or processes to meet organizational goals.
- 4. Control hospitality processes/procedures.

#### Critical Life Skills

To help our students prepare for success in a workplace and society that is **increasingly global, multicultural and collaborative**, we provide curricular and co-curricular opportunities to develop critical life skills. WCTC is committed to teaching all students the following skills:

- · Communication: Demonstrate appropriate communication.
- Critical Thinking/Problem Solving: Demonstrate critical thinking skills to analyze situations and solve problems.
- Relationships: Demonstrate effective interpersonal skills.
- · Self-management: Demonstrate responsible and respectful behavior.

## **Required Courses**

Listed below are the required courses for the program. To view the recommended sequence for taking courses click on the plan of study tab(s) above. Work with your Academic Advisor to design a program plan!

View your **Program Matrix** to find out when each course will be offered (term and time of day).

Code	Title	Credits
Core Courses		
101-105	Accounting Fundamentals	3
Approved Substi	tute: 101-111	
104-102	Marketing Principles	3
109-101	Study of Hospitality	2
Approved Substi	tute: 109-100	
109-121	Restaurant Operations Mgmt	4
109-125	Hospitality Law & Liability	3
Approved Substi	tute: 102-160	
109-130	Lodging Operations	3
109-135	Food/Bvrage/Labor Cost Control	3
109-150	Hotel Sales and Revenue Mgmt	3
109-155	Employee Relation & Leadership	3
Approved Substi	• •	
109-157	Hospitality Mgt Internship	1
109-159	Events Planning	3
109-160	Catering Operations	3
196-125	Management of Customer Service	3
196-164	Recruitment and Staffing	3
196-165	Employee Train and Develop	3
314-131	Culinary for Bakers	2
Approved Substi	tute: 316-100	
316-110	Applied Food Service Sanitatn	1
General Studies		
801-136	English Composition 1	3
Approved Substi	tute: 801-223	
801-196	Oral/Interpersonal Comm	3
Approved Substi	tute: 801-198	
804-123	Math w Business Apps	3
	tutes: 804-107 OR 804-115 OR 804-116 OR -195 OR 804-198 OR 804-211	
809-195	Economics	3
Approved Substi	tutes: 809-143 OR 809-287	
809-199	Psychology of Human Relations	3
Approved Substi	tute: 809-198	
890-108	Employment Success	1

## **Full-time, Fall Start Plan**

## First Year

Fall Term 1		Credits
109-150	Hotel Sales and Revenue Mgmt	3
314-131	Culinary for Bakers	2
316-110	Applied Food Service Sanitatn	1

890-108	Employment Success	1
030 100	Credits	7
Fall Term 2	O. Cuito	,
109-101	Study of Hospitality	2
109-160	Catering Operations	3
804-123	Math w Business Apps	3
004-123	Credits	8
Caring Torm 1	Credits	0
Spring Term 1 109-135	Food/Bvrage/Labor Cost Control	3
109-155	•	
109-155	Employee Relation & Leadership	3
	Credits	6
Spring Term 2	Best and October 1997	
109-121	Restaurant Operations Mgmt	4
109-125	Hospitality Law & Liability	3
	Credits	7
Second Year		
Summer Term		
109-157	Hospitality Mgt Internship	1
	Credits	1
Fall Term 1		
101-105	Accounting Fundamentals	3
109-159	Events Planning	3
801-136	English Composition 1	3
	Credits	9
Fall Term 2		
109-130	Lodging Operations	3
196-164	Recruitment and Staffing	3
801-196	Oral/Interpersonal Comm	3
	Credits	9
Spring Term 1		
104-102	Marketing Principles	3
196-125	Management of Customer Service	3
809-195	Economics	3
	Credits	9
Spring Term 2		
809-199	Psychology of Human Relations	3
196-165	Employee Train and Develop	3
	Credits	6
	Total Credits	62
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