

ENTREPRENEURSHIP

Overview

Entrepreneurship Technical Certificate

Program Code: 40-145-CA

Discover what it takes to start a successful small business venture in an interactive classroom setting. Test the feasibility of different business ideas, and develop a real-world business plan. Learn the realities of starting a small business, such as assessing opportunities, defining the business concept and considering time commitment.

The minimum required course grades and program grade point average (GPA) for students under this catalog are:

Core Courses = C

Program GPA = 2.0

Required Courses

Code	Title	Credits
Core Courses		
101-105	Accounting Fundamentals	3
Approved Substitutes: 101-111 OR 101-109		
104-102	Marketing Principles	3
104-104	Sales Principles	3
104-114	Social Media Promotion	2
Approved Substitute: 104-109		
145-100	Intro to Entrepreneurship	3
General Studies Courses		
804-123	Math w Business Apps	3
Approved Substitutes: 804-107 OR 804-115 OR 804-116 OR 804-118 OR 804-195 OR 804-198 OR 804-211		
Total Credits		17